

# Summary Report

580 Marketplace  
East Castro Valley Blvd at I-580 - Castro Valley,

**WEINGARTEN REALTY**  
Real Estate for Everyday Retail

Longitude: -122.05157

Latitude: 37.694286

Key Variables	1.00 Mile Radius	2.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	15,362	55,549	114,047	282,678
Average Household Income	\$108,519	\$104,349	\$101,006	\$91,583

Population				
2023 Population	15,102	54,872	113,667	282,650
2018 Population	15,362	55,549	114,047	282,678
2010 Population	14,843	53,189	107,525	264,368
2000 Population	14,266	52,650	106,030	256,615
Absolute Growth 2010 to 2018	3.50%	4.44%	6.07%	6.93%
Projected Growth 2018 to 2023	-1.69%	-1.22%	-0.33%	-0.01%

Race & Ethnicity				
% White	39.56%	44.12%	38.65%	26.87%
% Black	11.91%	9.97%	10.85%	11.20%
% Asian	23.08%	19.63%	18.53%	20.13%
% Other	5.79%	5.77%	5.95%	6.09%
% Hispanic	19.65%	20.51%	26.02%	35.72%

Income & Education				
Median Household Income	\$90,385	\$84,447	\$79,833	\$71,584
Average Household Income	\$108,519	\$104,349	\$101,006	\$91,583
% College Graduates	46.15%	46.58%	43.89%	35.88%

Age				
Median Age	41.1	42.0	39.6	37.6
% Age < 18	22.25%	21.49%	22.29%	24.17%
% Age 65 +	15.38%	17.21%	15.67%	14.05%

Households & Housing				
Households	5,511	20,814	41,569	94,961
Average Household Size	2.76	2.62	2.69	2.93
Median Housing Value	\$1,005,445	\$1,046,491	\$996,868	\$863,084
% Owner Occupied Housing	65.29%	59.64%	54.89%	51.27%
% Renter Occupied Housing	31.12%	35.80%	39.93%	43.96%
% Vacant Housing	3.59%	4.56%	5.18%	4.77%

Workplace & Workers				
Number of Businesses	219	1,099	1,974	4,314
Total Number of Employees (FTE)	1,877	11,171	22,897	67,001
% White Collar	68.79%	69.96%	68.30%	61.06%
% Blue Collar	31.21%	30.04%	31.70%	38.94%