

Summary Report

580 Marketplace
East Castro Valley Blvd at I-580 - Castro Valley, CA

WEINGARTEN REALTY

Real Estate for Everyday Retail

Longitude: -122.05157

Latitude: 37.694286

Key Variables	1.00 Mile Radius	2.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	15,306	55,466	113,951	282,995
Average Household Income	\$114,070	\$110,849	\$107,957	\$97,979

Population				
2024 Population	15,138	55,084	114,031	284,171
2019 Population	15,306	55,466	113,951	282,995
2010 Population	14,843	53,189	107,525	264,368
2000 Population	14,266	52,650	106,030	256,615
Absolute Growth 2010 to 2019	3.12%	4.28%	5.98%	7.05%
Projected Growth 2019 to 2024	-1.10%	-0.69%	0.07%	0.42%

Race & Ethnicity				
% White	39.71%	44.17%	38.46%	26.48%
% Black	11.48%	9.93%	10.87%	11.10%
% Asian	23.74%	20.05%	18.99%	20.60%
% Other	6.07%	5.89%	5.94%	6.05%
% Hispanic	19.00%	19.95%	25.74%	35.78%

Income & Education				
Median Household Income	\$94,500	\$89,410	\$86,865	\$78,234
Average Household Income	\$114,070	\$110,849	\$107,957	\$97,979
% College Graduates	49.16%	49.38%	45.56%	36.77%

Age				
Median Age	41.4	42.2	39.8	37.9
% Age < 18	22.00%	21.38%	22.29%	24.15%
% Age 65 +	16.07%	17.86%	16.25%	14.54%

Households & Housing				
Households	5,489	20,774	41,519	95,062
Average Household Size	2.76	2.62	2.69	2.93
Median Housing Value	\$1,088,600	\$1,131,798	\$1,079,742	\$893,107
% Owner Occupied Housing	65.33%	59.72%	55.06%	51.41%
% Renter Occupied Housing	31.06%	35.81%	40.05%	44.07%
% Vacant Housing	3.61%	4.47%	4.89%	4.53%

Workplace & Workers				
Number of Businesses	217	1,054	1,939	4,292
Total Number of Employees (FTE)	1,964	11,459	24,326	71,018
% White Collar	70.56%	70.86%	67.76%	60.72%
% Blue Collar	29.44%	29.14%	32.24%	39.28%