

Summary Report

Broadway Marketplace
Broadway Rd at Rural Rd - Tempe, AZ

WEINGARTEN REALTY
Real Estate for Everyday Retail

Longitude: -111.925245

Latitude: 33.406837

Key Variables	1.00 Mile Radius	2.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	28,699	80,791	145,106	333,403
Average Household Income	\$55,491	\$56,564	\$58,319	\$61,947

Population				
2023 Population	31,111	88,192	156,729	359,844
2018 Population	28,699	80,791	145,106	333,403
2010 Population	25,754	71,410	130,823	300,431
2000 Population	22,166	69,602	128,322	303,850
Absolute Growth 2010 to 2018	11.44%	13.14%	10.92%	10.98%
Projected Growth 2018 to 2023	8.40%	9.16%	8.01%	7.93%

Race & Ethnicity				
% White	59.01%	59.12%	57.54%	54.29%
% Black	4.83%	5.98%	6.03%	6.20%
% Asian	11.29%	7.22%	5.79%	4.29%
% Other	6.29%	6.00%	6.32%	6.57%
% Hispanic	18.59%	21.68%	24.32%	28.65%

Income & Education				
Median Household Income	\$39,481	\$42,660	\$45,289	\$46,973
Average Household Income	\$55,491	\$56,564	\$58,319	\$61,947
% College Graduates	52.40%	47.37%	45.42%	41.80%

Age				
Median Age	22.8	27.2	30.6	32.7
% Age < 18	16.10%	19.15%	21.47%	23.95%
% Age 65 +	6.03%	7.48%	9.11%	11.21%

Households & Housing				
Households	10,526	32,005	60,133	136,230
Average Household Size	2.20	2.23	2.25	2.37
Median Housing Value	\$391,075	\$366,173	\$349,672	\$341,812
% Owner Occupied Housing	27.69%	32.89%	35.38%	41.81%
% Renter Occupied Housing	60.11%	54.44%	52.91%	46.66%
% Vacant Housing	12.20%	12.67%	11.71%	11.52%

Workplace & Workers				
Number of Businesses	498	2,610	5,356	11,379
Total Number of Employees (FTE)	16,171	75,195	147,310	333,680
% White Collar	68.31%	67.54%	66.85%	65.16%
% Blue Collar	31.69%	32.46%	33.15%	34.84%