

Summary Report

Bull City Market
Broad St at W Main St - Durham, NC

WEINGARTEN REALTY
Real Estate for Everyday Retail

Longitude: -78.920349

Latitude: 36.006871

Key Variables	1.00 Mile Radius	2.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	17,363	51,925	97,481	179,528
Average Household Income	\$67,356	\$63,533	\$61,655	\$66,083

Population				
2023 Population	18,335	54,790	102,380	187,625
2018 Population	17,363	51,925	97,481	179,528
2010 Population	14,869	44,192	84,299	157,033
2000 Population	13,906	44,215	86,074	145,608
Absolute Growth 2010 to 2018	16.77%	17.50%	15.64%	14.33%
Projected Growth 2018 to 2023	5.60%	5.52%	5.03%	4.51%

Race & Ethnicity				
% White	52.04%	41.82%	34.79%	33.82%
% Black	21.12%	30.39%	39.85%	41.87%
% Asian	10.28%	7.72%	5.15%	4.37%
% Other	2.42%	2.33%	2.39%	2.43%
% Hispanic	14.14%	17.74%	17.82%	17.51%

Income & Education				
Median Household Income	\$47,088	\$43,224	\$41,200	\$45,424
Average Household Income	\$67,356	\$63,533	\$61,655	\$66,083
% College Graduates	62.13%	52.02%	45.08%	45.47%

Age				
Median Age	25.4	31.7	32.8	34.3
% Age < 18	18.58%	22.64%	23.68%	24.71%
% Age 65 +	7.09%	8.61%	10.36%	11.71%

Households & Housing				
Households	6,541	21,090	39,076	71,907
Average Household Size	2.06	2.17	2.27	2.36
Median Housing Value	\$285,876	\$254,332	\$224,449	\$218,817
% Owner Occupied Housing	30.89%	31.02%	33.93%	41.26%
% Renter Occupied Housing	59.82%	57.90%	54.78%	48.73%
% Vacant Housing	9.30%	11.08%	11.29%	10.02%

Workplace & Workers				
Number of Businesses	517	1,789	2,722	4,412
Total Number of Employees (FTE)	12,026	42,624	59,282	89,669
% White Collar	73.25%	69.68%	64.14%	63.13%
% Blue Collar	26.75%	30.32%	35.86%	36.87%