

Summary Report

Cullen Blvd & East Orem Dr-Land
Cullen Blvd & East Orem Dr - Houston, TX

WEINGARTEN REALTY
Real Estate for Everyday Retail

Longitude: -95.356082

Latitude: 29.627857

Key Variables	1.00 Mile Radius	2.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	13,214	34,352	62,918	201,380
Average Household Income	\$58,730	\$52,308	\$52,589	\$62,608

Population				
2023 Population	14,364	37,141	67,874	214,317
2018 Population	13,214	34,352	62,918	201,380
2010 Population	11,599	29,721	54,565	177,866
2000 Population	10,653	26,342	44,858	141,787
Absolute Growth 2010 to 2018	13.92%	15.58%	15.31%	13.22%
Projected Growth 2018 to 2023	8.70%	8.12%	7.88%	6.42%

Race & Ethnicity				
% White	1.86%	2.58%	3.77%	11.68%
% Black	86.72%	82.77%	78.43%	52.23%
% Asian	0.67%	0.89%	1.28%	5.85%
% Other	0.90%	1.12%	1.19%	1.39%
% Hispanic	9.85%	12.65%	15.33%	28.86%

Income & Education				
Median Household Income	\$44,534	\$40,458	\$40,626	\$46,157
Average Household Income	\$58,730	\$52,308	\$52,589	\$62,608
% College Graduates	25.30%	21.68%	22.30%	28.85%

Age				
Median Age	38.4	35.5	34.8	33.8
% Age < 18	23.82%	26.88%	27.61%	28.30%
% Age 65 +	18.06%	15.68%	14.39%	12.23%

Households & Housing				
Households	4,736	12,325	22,603	70,738
Average Household Size	2.79	2.78	2.77	2.83
Median Housing Value	\$104,539	\$104,997	\$108,403	\$123,853
% Owner Occupied Housing	67.36%	55.24%	54.38%	53.96%
% Renter Occupied Housing	25.14%	31.79%	34.30%	36.51%
% Vacant Housing	7.49%	12.96%	11.33%	9.53%

Workplace & Workers				
Number of Businesses	73	202	495	2,622
Total Number of Employees (FTE)	1,581	4,295	10,686	59,562
% White Collar	59.78%	58.07%	57.48%	58.47%
% Blue Collar	40.22%	41.93%	42.52%	41.53%