

# Summary Report

El Camino Promenade  
El Camino Real at Via Molena - Encinitas, CA

**WEINGARTEN REALTY**  
Real Estate for Everyday Retail

Longitude: -117.261159

Latitude: 33.049553

Key Variables	1.00 Mile Radius	2.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	14,882	49,867	80,869	147,712
Average Household Income	\$121,685	\$140,818	\$142,064	\$144,452

Population				
2023 Population	15,056	50,253	81,998	150,860
2018 Population	14,882	49,867	80,869	147,712
2010 Population	14,183	48,046	76,995	138,413
2000 Population	14,338	44,718	71,172	116,402
Absolute Growth 2010 to 2018	4.93%	3.79%	5.03%	6.72%
Projected Growth 2018 to 2023	1.17%	0.77%	1.40%	2.13%

Race & Ethnicity				
% White	76.79%	78.53%	79.62%	77.86%
% Black	0.80%	0.57%	0.55%	0.78%
% Asian	4.62%	4.73%	4.68%	5.81%
% Other	3.18%	3.02%	3.15%	3.37%
% Hispanic	14.62%	13.15%	12.01%	12.19%

Income & Education				
Median Household Income	\$96,720	\$107,529	\$108,276	\$110,120
Average Household Income	\$121,685	\$140,818	\$142,064	\$144,452
% College Graduates	64.47%	67.01%	68.58%	69.35%

Age				
Median Age	44.2	44.6	44.3	44.2
% Age < 18	21.03%	20.65%	20.62%	21.51%
% Age 65 +	19.77%	19.25%	18.68%	19.16%

Households & Housing				
Households	5,861	19,299	31,948	58,614
Average Household Size	2.52	2.56	2.51	2.51
Median Housing Value	\$1,271,706	\$1,418,590	\$1,438,329	\$1,422,095
% Owner Occupied Housing	65.17%	64.46%	61.31%	61.61%
% Renter Occupied Housing	30.52%	30.80%	32.51%	30.67%
% Vacant Housing	4.31%	4.74%	6.18%	7.72%

Workplace & Workers				
Number of Businesses	886	2,252	3,373	5,922
Total Number of Employees (FTE)	8,285	21,421	30,756	56,835
% White Collar	80.73%	81.42%	81.43%	81.81%
% Blue Collar	19.27%	18.58%	18.57%	18.19%