

# Summary Report

Desert Village Shopping Center  
N Pima Rd & E Pinnacle Peak Rd - Scottsdale, AZ

**WEINGARTEN REALTY**  
Real Estate for Everyday Retail

Longitude: -111.889538

Latitude: 33.697768

Key Variables	1.00 Mile Radius	2.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	3,529	14,323	29,198	64,388
Average Household Income	\$205,617	\$189,155	\$173,552	\$151,108

Population				
2023 Population	3,892	15,958	33,021	74,315
2018 Population	3,529	14,323	29,198	64,388
2010 Population	3,161	12,462	24,077	52,737
2000 Population	2,954	9,192	15,911	35,869
Absolute Growth 2010 to 2018	11.63%	14.93%	21.27%	22.09%
Projected Growth 2018 to 2023	10.30%	11.42%	13.10%	15.42%

Race & Ethnicity				
% White	91.60%	89.44%	88.44%	86.43%
% Black	1.19%	1.02%	1.01%	1.46%
% Asian	2.72%	4.03%	4.25%	4.58%
% Other	1.51%	1.64%	1.87%	2.31%
% Hispanic	2.98%	3.87%	4.43%	5.22%

Income & Education				
Median Household Income	\$161,077	\$137,758	\$124,499	\$109,941
Average Household Income	\$205,617	\$189,155	\$173,552	\$151,108
% College Graduates	71.23%	69.66%	70.87%	69.97%

Age				
Median Age	57.5	51.6	49.0	47.0
% Age < 18	14.18%	18.22%	20.08%	20.73%
% Age 65 +	36.14%	28.09%	24.79%	23.00%

Households & Housing				
Households	1,477	5,775	12,044	28,541
Average Household Size	2.39	2.48	2.42	2.25
Median Housing Value	\$1,595,443	\$1,389,475	\$1,301,392	\$1,153,610
% Owner Occupied Housing	75.05%	70.09%	63.65%	55.95%
% Renter Occupied Housing	8.37%	11.39%	16.39%	23.66%
% Vacant Housing	16.58%	18.52%	19.96%	20.40%

Workplace & Workers				
Number of Businesses	230	602	899	3,359
Total Number of Employees (FTE)	3,702	9,695	14,259	56,963
% White Collar	87.44%	87.47%	87.88%	86.26%
% Blue Collar	12.56%	12.53%	12.12%	13.74%