

Summary Report

Fountain Plaza
McDowell Rd at 77th St - Scottsdale, AZ

WEINGARTEN REALTY
Real Estate for Everyday Retail

Longitude: -111.9131

Latitude: 33.4672

Key Variables	1.00 Mile Radius	2.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	17,355	56,659	87,231	270,311
Average Household Income	\$64,420	\$68,341	\$79,784	\$72,401

Population				
2023 Population	18,963	62,904	97,122	297,854
2018 Population	17,355	56,659	87,231	270,311
2010 Population	15,197	48,762	74,706	234,467
2000 Population	16,206	52,127	77,640	239,244
Absolute Growth 2010 to 2018	14.20%	16.19%	16.77%	15.29%
Projected Growth 2018 to 2023	9.27%	11.02%	11.34%	10.19%

Race & Ethnicity				
% White	67.50%	66.96%	70.78%	60.10%
% Black	2.51%	2.57%	2.48%	4.89%
% Asian	2.09%	2.28%	2.39%	3.77%
% Other	4.87%	4.75%	4.55%	6.17%
% Hispanic	23.03%	23.43%	19.80%	25.07%

Income & Education				
Median Household Income	\$48,837	\$51,865	\$55,266	\$48,121
Average Household Income	\$64,420	\$68,341	\$79,784	\$72,401
% College Graduates	42.97%	44.37%	49.65%	45.62%

Age				
Median Age	38.8	37.1	37.7	33.6
% Age < 18	21.94%	22.79%	21.48%	23.01%
% Age 65 +	17.82%	15.55%	17.34%	12.75%

Households & Housing				
Households	8,053	26,648	42,432	117,918
Average Household Size	2.13	2.11	2.02	2.21
Median Housing Value	\$372,413	\$383,967	\$426,482	\$401,660
% Owner Occupied Housing	51.00%	46.28%	46.17%	41.24%
% Renter Occupied Housing	36.26%	40.21%	37.88%	43.91%
% Vacant Housing	12.74%	13.51%	15.95%	14.86%

Workplace & Workers				
Number of Businesses	441	1,795	3,795	8,858
Total Number of Employees (FTE)	11,329	40,217	84,812	225,390
% White Collar	67.28%	67.16%	70.96%	66.47%
% Blue Collar	32.72%	32.84%	29.04%	33.53%