

Summary Report

Hollywood Hills Plaza
Hollywood Blvd at North Park Rd - Hollywood, FL

WEINGARTEN REALTY

Real Estate for Everyday Retail

Longitude: -80.173923

Latitude: 26.012657

Key Variables	1.00 Mile Radius	2.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	17,317	77,511	172,023	418,735
Average Household Income	\$67,144	\$63,736	\$63,501	\$71,343

Population				
2024 Population	17,171	76,755	171,442	426,581
2019 Population	17,317	77,511	172,023	418,735
2010 Population	16,463	74,451	162,959	385,567
2000 Population	16,046	72,665	157,378	355,503
Absolute Growth 2010 to 2019	5.19%	4.11%	5.56%	8.60%
Projected Growth 2019 to 2024	-0.85%	-0.98%	-0.34%	1.87%

Race & Ethnicity				
% White	46.98%	41.13%	39.68%	37.49%
% Black	16.92%	25.32%	25.36%	26.22%
% Asian	1.96%	1.72%	1.72%	2.11%
% Other	2.61%	2.66%	2.51%	2.35%
% Hispanic	31.54%	29.17%	30.73%	31.83%

Income & Education				
Median Household Income	\$51,315	\$47,254	\$45,732	\$50,907
Average Household Income	\$67,144	\$63,736	\$63,501	\$71,343
% College Graduates	34.04%	35.26%	34.42%	37.68%

Age				
Median Age	43.3	42.0	42.0	41.9
% Age < 18	21.38%	22.09%	22.06%	21.99%
% Age 65 +	18.92%	18.09%	18.38%	18.73%

Households & Housing				
Households	7,376	32,859	70,419	168,668
Average Household Size	2.31	2.34	2.42	2.47
Median Housing Value	\$406,435	\$373,256	\$350,048	\$371,222
% Owner Occupied Housing	52.18%	46.31%	47.31%	49.96%
% Renter Occupied Housing	35.49%	40.13%	37.17%	30.81%
% Vacant Housing	12.34%	13.56%	15.52%	19.23%

Workplace & Workers				
Number of Businesses	690	3,553	6,637	14,633
Total Number of Employees (FTE)	11,099	50,218	87,168	198,814
% White Collar	62.48%	60.89%	58.58%	62.77%
% Blue Collar	37.52%	39.11%	41.42%	37.23%