

Summary Report

Hope Valley Commons
SR 751 at SR 54 - Durham, NC

WEINGARTEN REALTY

Real Estate for Everyday Retail

Longitude: -78.959831

Latitude: 35.918115

Key Variables	1.00 Mile Radius	2.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	5,230	24,183	54,327	134,121
Average Household Income	\$110,713	\$113,278	\$109,234	\$100,014

Population				
2024 Population	5,368	24,898	56,283	139,547
2019 Population	5,230	24,183	54,327	134,121
2010 Population	4,735	21,760	48,043	120,174
2000 Population	4,118	18,145	36,562	97,051
Absolute Growth 2010 to 2019	10.46%	11.14%	13.08%	11.61%
Projected Growth 2019 to 2024	2.64%	2.96%	3.60%	4.05%

Race & Ethnicity				
% White	64.44%	64.07%	57.33%	51.63%
% Black	21.04%	20.95%	24.41%	28.07%
% Asian	5.23%	6.55%	7.21%	7.43%
% Other	2.76%	2.88%	2.93%	3.04%
% Hispanic	6.53%	5.55%	8.13%	9.82%

Income & Education				
Median Household Income	\$82,771	\$84,631	\$79,907	\$69,486
Average Household Income	\$110,713	\$113,278	\$109,234	\$100,014
% College Graduates	73.70%	77.38%	73.51%	68.03%

Age				
Median Age	38.0	38.6	37.6	36.0
% Age < 18	26.36%	26.59%	26.76%	24.83%
% Age 65 +	13.76%	13.89%	13.15%	13.05%

Households & Housing				
Households	2,464	11,374	24,830	56,985
Average Household Size	2.11	2.11	2.18	2.24
Median Housing Value	\$331,446	\$321,667	\$329,391	\$321,868
% Owner Occupied Housing	48.86%	54.59%	54.21%	50.01%
% Renter Occupied Housing	44.22%	39.03%	39.29%	42.31%
% Vacant Housing	6.93%	6.38%	6.50%	7.68%

Workplace & Workers				
Number of Businesses	104	824	1,265	3,783
Total Number of Employees (FTE)	1,693	13,206	20,073	68,033
% White Collar	79.32%	82.95%	80.08%	76.02%
% Blue Collar	20.68%	17.05%	19.92%	23.98%