

Summary Report

Gateway Plaza
Paseo Padre Pkwy at Mowry Ave - Fremont, CA

WEINGARTEN REALTY
Real Estate for Everyday Retail

Longitude: -121.980055

Latitude: 37.554127

Key Variables	1.00 Mile Radius	2.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	40,557	109,070	186,540	314,114
Average Household Income	\$119,177	\$121,722	\$125,167	\$127,618

Population				
2023 Population	42,577	112,449	191,121	319,960
2018 Population	40,557	109,070	186,540	314,114
2010 Population	33,303	93,625	162,799	278,881
2000 Population	30,179	87,028	154,003	265,058
Absolute Growth 2010 to 2018	21.78%	16.50%	14.58%	12.63%
Projected Growth 2018 to 2023	4.98%	3.10%	2.46%	1.86%

Race & Ethnicity				
% White	23.26%	27.84%	27.91%	24.57%
% Black	3.64%	3.85%	3.83%	3.82%
% Asian	52.88%	45.33%	44.46%	45.90%
% Other	5.67%	5.67%	5.57%	5.46%
% Hispanic	14.54%	17.32%	18.23%	20.25%

Income & Education				
Median Household Income	\$104,111	\$103,224	\$105,809	\$107,055
Average Household Income	\$119,177	\$121,722	\$125,167	\$127,618
% College Graduates	66.29%	58.13%	54.60%	53.47%

Age				
Median Age	37.3	38.3	38.9	38.9
% Age < 18	28.95%	25.86%	24.77%	24.75%
% Age 65 +	10.11%	12.42%	13.24%	13.46%

Households & Housing				
Households	15,543	39,058	63,583	102,723
Average Household Size	2.58	2.76	2.91	3.04
Median Housing Value	\$966,910	\$1,284,108	\$1,333,672	\$1,324,469
% Owner Occupied Housing	35.84%	47.76%	55.87%	59.03%
% Renter Occupied Housing	59.48%	47.81%	40.10%	37.19%
% Vacant Housing	4.68%	4.43%	4.03%	3.77%

Workplace & Workers				
Number of Businesses	1,397	2,530	3,841	6,958
Total Number of Employees (FTE)	30,077	46,539	68,804	128,307
% White Collar	82.55%	76.82%	75.17%	74.48%
% Blue Collar	17.45%	23.18%	24.83%	25.52%