

Summary Report

Gateway Plaza
Paseo Padre Pkwy at Mowry Ave - Fremont, CA

WEINGARTEN REALTY
Real Estate for Everyday Retail

Longitude: -121.980055

Latitude: 37.554127

Key Variables	1.00 Mile Radius	2.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	39,473	107,113	184,810	313,816
Average Household Income	\$134,925	\$134,687	\$137,374	\$139,369

Population				
2024 Population	40,966	109,788	188,998	320,419
2019 Population	39,473	107,113	184,810	313,816
2010 Population	33,303	93,625	162,799	278,881
2000 Population	30,179	87,028	154,003	265,058
Absolute Growth 2010 to 2019	18.52%	14.41%	13.52%	12.53%
Projected Growth 2019 to 2024	3.78%	2.50%	2.27%	2.10%

Race & Ethnicity				
% White	22.78%	27.37%	27.34%	23.97%
% Black	3.46%	3.59%	3.67%	3.72%
% Asian	54.45%	46.41%	45.44%	46.81%
% Other	5.22%	5.43%	5.42%	5.34%
% Hispanic	14.10%	17.20%	18.14%	20.17%

Income & Education				
Median Household Income	\$116,709	\$114,637	\$115,763	\$116,407
Average Household Income	\$134,925	\$134,687	\$137,374	\$139,369
% College Graduates	69.33%	59.33%	55.52%	53.79%

Age				
Median Age	37.8	38.7	39.3	39.2
% Age < 18	29.55%	26.02%	24.80%	24.66%
% Age 65 +	10.42%	12.84%	13.69%	13.92%

Households & Housing				
Households	15,092	38,295	62,945	102,507
Average Household Size	2.58	2.77	2.91	3.04
Median Housing Value	\$1,023,276	\$1,341,146	\$1,385,208	\$1,374,688
% Owner Occupied Housing	35.44%	47.67%	55.92%	59.02%
% Renter Occupied Housing	59.92%	47.83%	40.07%	37.18%
% Vacant Housing	4.64%	4.50%	4.01%	3.80%

Workplace & Workers				
Number of Businesses	1,399	2,535	3,835	6,982
Total Number of Employees (FTE)	30,437	47,901	71,216	133,158
% White Collar	84.31%	77.45%	75.96%	74.68%
% Blue Collar	15.69%	22.55%	24.04%	25.32%