

Summary Report

HEB - Dairy Ashford & Memorial
Dairy Ashford Rd at Memorial Dr - Houston, TX



Longitude: -95.605745

Latitude: 29.770796

Key Variables	1.00 Mile Radius	2.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	20,055	63,307	127,968	292,923
Average Household Income	\$119,096	\$120,459	\$111,907	\$98,341

Population				
2023 Population	21,225	66,987	135,782	306,612
2018 Population	20,055	63,307	127,968	292,923
2010 Population	17,723	55,583	111,347	261,943
2000 Population	16,963	49,892	100,049	232,185
Absolute Growth 2010 to 2018	13.16%	13.90%	14.93%	11.83%
Projected Growth 2018 to 2023	5.83%	5.81%	6.11%	4.67%

Race & Ethnicity				
% White	54.50%	56.27%	49.49%	37.66%
% Black	11.44%	11.31%	15.30%	18.41%
% Asian	9.31%	11.17%	11.49%	12.61%
% Other	3.34%	2.72%	2.62%	2.25%
% Hispanic	21.41%	18.54%	21.09%	29.06%

Income & Education				
Median Household Income	\$86,966	\$82,527	\$75,736	\$62,372
Average Household Income	\$119,096	\$120,459	\$111,907	\$98,341
% College Graduates	61.92%	66.35%	63.02%	51.61%

Age				
Median Age	37.9	39.3	38.0	36.6
% Age < 18	24.85%	24.78%	25.89%	26.65%
% Age 65 +	14.49%	15.63%	14.39%	12.99%

Households & Housing				
Households	8,240	27,872	56,256	121,109
Average Household Size	2.43	2.27	2.27	2.41
Median Housing Value	\$349,341	\$368,115	\$351,457	\$283,558
% Owner Occupied Housing	47.28%	47.03%	42.91%	40.95%
% Renter Occupied Housing	43.12%	43.98%	46.22%	48.49%
% Vacant Housing	9.60%	8.99%	10.87%	10.56%

Workplace & Workers				
Number of Businesses	712	2,061	4,159	10,316
Total Number of Employees (FTE)	16,588	45,142	86,039	213,244
% White Collar	78.20%	82.29%	79.69%	69.61%
% Blue Collar	21.80%	17.71%	20.31%	30.39%