

Summary Report

Lakeside Marketplace
Cobb Pkwy near Mars Hill Rd - Acworth, GA

WEINGARTEN REALTY
Real Estate for Everyday Retail

Longitude: -84.684342

Latitude: 34.038027

Key Variables	1.00 Mile Radius	2.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	5,236	15,761	44,107	130,805
Average Household Income	\$91,016	\$88,183	\$87,453	\$92,917

Population				
2023 Population	5,650	17,003	47,296	142,203
2018 Population	5,236	15,761	44,107	130,805
2010 Population	4,673	14,090	40,246	117,542
2000 Population	3,599	10,276	28,931	84,906
Absolute Growth 2010 to 2018	12.03%	11.86%	9.59%	11.28%
Projected Growth 2018 to 2023	7.92%	7.87%	7.23%	8.71%

Race & Ethnicity				
% White	70.85%	69.84%	68.94%	69.95%
% Black	15.21%	16.36%	16.27%	15.64%
% Asian	3.08%	3.47%	3.61%	3.51%
% Other	2.93%	2.64%	2.55%	2.55%
% Hispanic	7.92%	7.69%	8.64%	8.35%

Income & Education				
Median Household Income	\$77,934	\$74,136	\$72,736	\$75,055
Average Household Income	\$91,016	\$88,183	\$87,453	\$92,917
% College Graduates	49.79%	49.62%	49.28%	50.66%

Age				
Median Age	39.4	39.1	37.9	36.8
% Age < 18	23.27%	23.42%	24.04%	23.89%
% Age 65 +	13.02%	12.59%	11.46%	10.77%

Households & Housing				
Households	1,804	5,524	15,456	44,704
Average Household Size	2.90	2.85	2.85	2.89
Median Housing Value	\$273,573	\$271,523	\$275,509	\$282,378
% Owner Occupied Housing	79.31%	76.82%	75.44%	75.35%
% Renter Occupied Housing	15.83%	18.16%	18.92%	19.05%
% Vacant Housing	4.85%	5.02%	5.65%	5.60%

Workplace & Workers				
Number of Businesses	265	575	1,007	2,672
Total Number of Employees (FTE)	3,689	7,536	12,753	39,865
% White Collar	72.39%	73.63%	73.40%	72.89%
% Blue Collar	27.61%	26.37%	26.60%	27.11%