

# Summary Report

Monte Vista Village Center Shops  
Baseline Rd at Ellsworth Rd - Mesa, AZ

**WEINGARTEN REALTY**  
Real Estate for Everyday Retail

Longitude: -111.637077

Latitude: 33.378594

Key Variables	1.00 Mile Radius	2.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	13,000	53,340	96,934	214,910
Average Household Income	\$72,512	\$69,214	\$67,066	\$69,177

Population				
2023 Population	14,581	61,374	109,042	242,010
2018 Population	13,000	53,340	96,934	214,910
2010 Population	11,130	44,114	83,394	184,063
2000 Population	4,228	24,164	54,306	122,909
Absolute Growth 2010 to 2018	16.80%	20.91%	16.24%	16.76%
Projected Growth 2018 to 2023	12.16%	15.06%	12.49%	12.61%

Race & Ethnicity				
% White	74.87%	74.45%	74.41%	75.93%
% Black	2.98%	2.60%	2.41%	2.25%
% Asian	2.74%	2.41%	2.14%	2.38%
% Other	3.56%	2.99%	2.98%	2.87%
% Hispanic	15.84%	17.56%	18.06%	16.56%

Income & Education				
Median Household Income	\$61,731	\$56,550	\$54,578	\$54,478
Average Household Income	\$72,512	\$69,214	\$67,066	\$69,177
% College Graduates	38.14%	35.00%	33.51%	34.66%

Age				
Median Age	38.5	40.6	40.7	40.7
% Age < 18	26.30%	24.53%	23.97%	24.09%
% Age 65 +	19.52%	23.17%	22.68%	22.15%

Households & Housing				
Households	4,953	20,628	37,557	83,129
Average Household Size	2.62	2.58	2.57	2.57
Median Housing Value	\$295,935	\$310,308	\$310,247	\$318,079
% Owner Occupied Housing	53.14%	60.24%	59.80%	60.29%
% Renter Occupied Housing	18.83%	17.86%	19.87%	20.64%
% Vacant Housing	28.03%	21.90%	20.33%	19.07%

Workplace & Workers				
Number of Businesses	93	344	1,098	2,606
Total Number of Employees (FTE)	1,652	6,150	17,624	45,867
% White Collar	67.73%	67.00%	65.89%	66.25%
% Blue Collar	32.27%	33.00%	34.11%	33.75%