

Summary Report

The Marketplace at Dr. Phillips
Dr. Phillips Blvd at Sand Lake Rd - Orlando, FL

WEINGARTEN REALTY
Real Estate for Everyday Retail

Longitude: -81.489459

Latitude: 28.452293

Key Variables	1.00 Mile Radius	2.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	9,558	23,205	45,169	156,950
Average Household Income	\$119,424	\$130,968	\$123,539	\$87,309

Population				
2023 Population	10,760	25,790	50,822	175,814
2018 Population	9,558	23,205	45,169	156,950
2010 Population	7,373	18,869	36,088	125,747
2000 Population	6,719	17,924	33,638	91,217
Absolute Growth 2010 to 2018	29.63%	22.98%	25.16%	24.81%
Projected Growth 2018 to 2023	12.59%	11.14%	12.51%	12.02%

Race & Ethnicity				
% White	64.36%	67.00%	62.74%	49.69%
% Black	4.73%	5.14%	8.71%	15.34%
% Asian	12.72%	11.78%	10.89%	8.32%
% Other	3.16%	3.10%	3.24%	3.54%
% Hispanic	15.03%	12.98%	14.42%	23.11%

Income & Education				
Median Household Income	\$82,838	\$88,585	\$78,154	\$54,990
Average Household Income	\$119,424	\$130,968	\$123,539	\$87,309
% College Graduates	62.16%	60.04%	57.26%	50.74%

Age				
Median Age	44.2	45.3	42.6	36.5
% Age < 18	18.42%	17.63%	18.79%	22.38%
% Age 65 +	18.49%	19.28%	17.49%	12.24%

Households & Housing				
Households	3,800	8,673	17,031	60,568
Average Household Size	2.52	2.67	2.64	2.52
Median Housing Value	\$566,758	\$614,965	\$600,309	\$445,462
% Owner Occupied Housing	51.66%	56.50%	51.40%	39.96%
% Renter Occupied Housing	22.98%	18.64%	22.41%	39.25%
% Vacant Housing	25.36%	24.86%	26.19%	20.79%

Workplace & Workers				
Number of Businesses	583	1,431	2,860	6,340
Total Number of Employees (FTE)	17,663	45,697	91,475	177,676
% White Collar	76.86%	76.73%	73.47%	65.75%
% Blue Collar	23.14%	23.27%	26.53%	34.25%