

Summary Report

Plantation Centre
Del Mar Blvd at McPherson Ave - Laredo, TX

WEINGARTEN REALTY
Real Estate for Everyday Retail

Longitude: -99.47263

Latitude: 27.575108

Key Variables	1.00 Mile Radius	2.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	13,543	46,436	78,376	168,401
Average Household Income	\$93,276	\$92,114	\$81,275	\$61,775

Population				
2023 Population	15,317	52,341	87,626	183,695
2018 Population	13,543	46,436	78,376	168,401
2010 Population	11,368	39,590	68,809	153,779
2000 Population	8,873	25,776	46,850	121,619
Absolute Growth 2010 to 2018	19.13%	17.29%	13.90%	9.51%
Projected Growth 2018 to 2023	13.10%	12.72%	11.80%	9.08%

Race & Ethnicity				
% White	8.56%	7.29%	6.26%	4.32%
% Black	0.39%	0.39%	0.40%	0.26%
% Asian	1.84%	1.67%	1.44%	0.83%
% Other	0.47%	0.43%	0.38%	0.27%
% Hispanic	88.74%	90.23%	91.52%	94.31%

Income & Education				
Median Household Income	\$76,057	\$72,353	\$62,753	\$44,048
Average Household Income	\$93,276	\$92,114	\$81,275	\$61,775
% College Graduates	48.14%	44.74%	41.05%	29.35%

Age				
Median Age	35.4	33.5	32.4	31.0
% Age < 18	24.40%	26.93%	27.72%	29.34%
% Age 65 +	12.28%	10.07%	9.80%	10.12%

Households & Housing				
Households	4,213	14,012	23,384	48,264
Average Household Size	3.18	3.30	3.31	3.46
Median Housing Value	\$223,003	\$217,281	\$198,383	\$155,313
% Owner Occupied Housing	67.51%	68.66%	64.44%	57.62%
% Renter Occupied Housing	26.60%	25.49%	30.02%	35.69%
% Vacant Housing	5.89%	5.85%	5.54%	6.69%

Workplace & Workers				
Number of Businesses	327	1,177	2,426	4,355
Total Number of Employees (FTE)	5,155	18,748	38,725	67,951
% White Collar	75.52%	74.89%	71.58%	63.26%
% Blue Collar	24.48%	25.11%	28.42%	36.74%