

# Summary Report

Pike Center  
Rockville Pike & Bou Ave - Rockville, MD

**WEINGARTEN REALTY**  
Real Estate for Everyday Retail

Longitude: -77.119077

Latitude: 39.057708

Key Variables	1.00 Mile Radius	2.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	25,555	71,176	154,053	357,516
Average Household Income	\$104,124	\$120,689	\$125,321	\$138,710

Population				
2023 Population	27,500	75,071	160,454	371,619
2018 Population	25,555	71,176	154,053	357,516
2010 Population	22,155	64,009	141,994	330,778
2000 Population	18,922	57,618	128,811	299,063
Absolute Growth 2010 to 2018	15.35%	11.20%	8.49%	8.08%
Projected Growth 2018 to 2023	7.61%	5.47%	4.15%	3.94%

Race & Ethnicity				
% White	48.01%	49.28%	49.62%	51.83%
% Black	7.44%	8.24%	8.84%	11.88%
% Asian	24.20%	17.49%	15.45%	13.89%
% Other	3.37%	3.14%	3.27%	3.24%
% Hispanic	16.98%	21.85%	22.83%	19.16%

Income & Education				
Median Household Income	\$83,243	\$91,936	\$95,530	\$102,615
Average Household Income	\$104,124	\$120,689	\$125,321	\$138,710
% College Graduates	67.48%	61.83%	60.97%	64.11%

Age				
Median Age	39.6	40.5	40.9	42.0
% Age < 18	23.97%	22.82%	22.54%	22.03%
% Age 65 +	14.70%	16.03%	16.69%	18.74%

Households & Housing				
Households	11,593	28,002	59,009	136,439
Average Household Size	2.14	2.51	2.58	2.59
Median Housing Value	\$503,098	\$491,801	\$499,789	\$580,892
% Owner Occupied Housing	36.65%	55.31%	61.50%	64.55%
% Renter Occupied Housing	56.41%	39.41%	33.38%	30.34%
% Vacant Housing	6.95%	5.28%	5.12%	5.12%

Workplace & Workers				
Number of Businesses	1,663	2,859	6,399	11,246
Total Number of Employees (FTE)	32,102	52,240	129,537	226,726
% White Collar	78.63%	74.62%	73.95%	76.30%
% Blue Collar	21.37%	25.38%	26.05%	23.70%