

# Summary Report

The Shoppes at Wilderness Oaks  
US 281 at Wilderness Oaks - San Antonio, TX



Longitude: -98.452443

Latitude: 29.673454

Key Variables	1.00 Mile Radius	2.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	6,897	32,817	63,690	125,312
Average Household Income	\$128,384	\$125,982	\$128,669	\$122,047

Population				
2023 Population	8,017	39,241	74,715	145,123
2018 Population	6,897	32,817	63,690	125,312
2010 Population	5,265	23,444	47,097	93,999
2000 Population	309	1,898	8,165	29,705
Absolute Growth 2010 to 2018	30.99%	39.98%	35.23%	33.31%
Projected Growth 2018 to 2023	16.24%	19.58%	17.31%	15.81%

Race & Ethnicity				
% White	54.30%	54.32%	55.86%	56.50%
% Black	5.22%	5.08%	4.83%	4.44%
% Asian	5.37%	5.53%	5.78%	5.52%
% Other	3.00%	2.90%	2.64%	2.56%
% Hispanic	32.11%	32.17%	30.90%	30.97%

Income & Education				
Median Household Income	\$103,438	\$104,022	\$106,153	\$101,579
Average Household Income	\$128,384	\$125,982	\$128,669	\$122,047
% College Graduates	66.67%	66.06%	65.24%	63.18%

Age				
Median Age	33.6	34.6	35.7	36.8
% Age < 18	30.96%	30.24%	28.24%	26.67%
% Age 65 +	7.09%	7.85%	9.24%	10.75%

Households & Housing				
Households	2,337	11,192	21,679	43,561
Average Household Size	2.95	2.93	2.94	2.87
Median Housing Value	\$377,884	\$353,078	\$352,558	\$337,190
% Owner Occupied Housing	64.24%	65.06%	67.82%	67.64%
% Renter Occupied Housing	31.81%	30.04%	27.02%	26.40%
% Vacant Housing	3.96%	4.91%	5.16%	5.96%

Workplace & Workers				
Number of Businesses	40	379	829	2,629
Total Number of Employees (FTE)	547	5,276	12,272	39,379
% White Collar	83.42%	82.73%	81.80%	81.17%
% Blue Collar	16.58%	17.27%	18.20%	18.83%