

Summary Report

The Westside Center
W Pico Blvd & Westwood Blvd - Los Angeles, CA

WEINGARTEN REALTY
Real Estate for Everyday Retail

Longitude: -118.428072

Latitude: 34.040596

Key Variables	1.00 Mile Radius	2.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	30,590	156,276	320,464	699,255
Average Household Income	\$132,971	\$123,414	\$121,266	\$125,964

Population				
2023 Population	31,632	161,264	330,893	727,312
2018 Population	30,590	156,276	320,464	699,255
2010 Population	29,490	152,901	314,523	679,695
2000 Population	27,691	148,353	306,921	657,048
Absolute Growth 2010 to 2018	3.73%	2.21%	1.89%	2.88%
Projected Growth 2018 to 2023	3.41%	3.19%	3.25%	4.01%

Race & Ethnicity				
% White	63.26%	56.13%	56.63%	55.13%
% Black	2.39%	4.02%	4.27%	8.54%
% Asian	18.83%	20.12%	16.47%	12.44%
% Other	4.74%	4.64%	4.60%	4.32%
% Hispanic	10.78%	15.08%	18.02%	19.58%

Income & Education				
Median Household Income	\$94,805	\$79,896	\$78,651	\$81,005
Average Household Income	\$132,971	\$123,414	\$121,266	\$125,964
% College Graduates	73.20%	69.32%	66.24%	64.34%

Age				
Median Age	40.5	38.0	37.7	39.5
% Age < 18	23.77%	21.76%	21.50%	21.87%
% Age 65 +	16.21%	14.75%	14.41%	15.22%

Households & Housing				
Households	13,995	72,506	143,029	323,831
Average Household Size	2.18	2.06	2.14	2.10
Median Housing Value	\$1,537,349	\$1,479,494	\$1,477,221	\$1,403,871
% Owner Occupied Housing	46.21%	32.50%	32.49%	33.17%
% Renter Occupied Housing	48.54%	60.61%	60.88%	59.47%
% Vacant Housing	5.25%	6.89%	6.64%	7.36%

Workplace & Workers				
Number of Businesses	2,893	11,784	24,951	44,921
Total Number of Employees (FTE)	32,386	148,095	312,031	566,394
% White Collar	88.12%	85.20%	82.79%	80.95%
% Blue Collar	11.88%	14.80%	17.21%	19.05%