

# Summary Report

Cullen Blvd & East Orem Dr-Land  
Cullen Blvd & East Orem Dr - Houston, TX

**WEINGARTEN REALTY**

Real Estate for Everyday Retail

Longitude: -95.356082

Latitude: 29.627857

Key Variables	1.00 Mile Radius	2.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	14,048	36,296	66,474	207,104
Average Household Income	\$57,167	\$54,711	\$55,552	\$64,986

Population				
2024 Population	15,819	40,644	73,976	224,661
2019 Population	14,048	36,296	66,474	207,104
2010 Population	11,599	29,721	54,565	177,866
2000 Population	10,653	26,342	44,858	141,787
Absolute Growth 2010 to 2019	21.12%	22.12%	21.83%	16.44%
Projected Growth 2019 to 2024	12.60%	11.98%	11.29%	8.48%

Race & Ethnicity				
% White	1.82%	2.81%	4.05%	11.59%
% Black	85.40%	81.91%	77.86%	52.19%
% Asian	0.66%	0.84%	1.37%	5.88%
% Other	0.88%	1.22%	1.27%	1.37%
% Hispanic	11.24%	13.22%	15.45%	28.97%

Income & Education				
Median Household Income	\$45,494	\$41,342	\$41,894	\$48,853
Average Household Income	\$57,167	\$54,711	\$55,552	\$64,986
% College Graduates	26.32%	23.98%	24.32%	29.94%

Age				
Median Age	38.2	35.6	35.0	34.0
% Age < 18	23.93%	26.91%	27.65%	28.30%
% Age 65 +	18.21%	15.83%	14.56%	12.50%

Households & Housing				
Households	5,027	13,003	23,860	72,779
Average Household Size	2.79	2.79	2.78	2.83
Median Housing Value	\$106,242	\$107,029	\$110,312	\$126,332
% Owner Occupied Housing	66.91%	55.35%	54.54%	54.08%
% Renter Occupied Housing	26.17%	32.34%	34.75%	36.67%
% Vacant Housing	6.92%	12.32%	10.70%	9.25%

Workplace & Workers				
Number of Businesses	75	205	505	2,663
Total Number of Employees (FTE)	1,801	4,902	11,948	63,181
% White Collar	57.29%	57.14%	57.63%	58.98%
% Blue Collar	42.71%	42.86%	42.37%	41.02%